

Colorado Eagles Go. Click. Win. Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT REQUIRED TO ENTER OR WIN. SWEEPSTAKES VOID WHERE PROHIBITED.

INTRODUCTION. Eagles Go Click Win (the "Sweepstakes"). Details of the prize and how to enter the Sweepstakes are contained in these Official Rules.

TO ENTER. THERE ARE TWO WAYS TO ENTER. (1) You can enter the Sweepstakes online. During the Promotion Period (as defined below), log on to www.coloradoeagles.com and click on the Sweepstakes link on the home page between October 17, 2009 and March 13, 2010 (the "Promotion Period"), enter all required information and the barcode from your ticket(s) to the Eagles home game(s) taking place at Budweiser Events Center in Loveland, CO, which you purchased during the Promotion Period. Every barcode entered may be an entry toward a chance to win an Instant Prize. You may enter as many times as you like during the Promotion Period; however, no ticket barcode may be entered more than once during the Promotion Period. All eligible entries received will be entered for all future drawings as well. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods.

TIMING. The Sweepstakes begins at 10:00 am Mountain Time on October 17, 2009 and ends at 12:01 a.m. Eastern Time on March 13, 2010 (the "Promotion Period"). Entries received prior to or after the Promotion Period are disqualified.

USE OF DATA. Sponsor will be collecting personal data about participants (including, without limitation, name, phone number, mailing address, gender, age e-mail addresses) when they enter the Sweepstakes online or otherwise. Sponsor is entitled to use such personal data contained in all entry forms, on-line or otherwise, in accordance with Sponsor's privacy policy. By participating in the Sweepstakes, entrants hereby agree to all personal information uses and disclaimers.

ELIGIBILITY. Employees of Sponsor, Colorado Eagles, LLC and CHL, or their respective affiliates, subsidiaries, advertising or promotion agencies are not eligible, nor are members of these employees' families (defined as parents, children, siblings, spouse, and life partners).

AGREEMENT TO OFFICIAL RULES. Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and Sponsor's Privacy Policy at www.coloradoeagles.com and can be contacted by telephone and/or email.

SELECTION OF POTENTIAL WINNERS. All Winners will be selected at random Potential winner must comply with all terms and conditions set forth in these Official Rules, and winning and award of the Prizes is contingent upon fulfilling all requirements. Instant Prizes will be awarded for each home game played by the Eagles during the Promotion Period.

1) There will be a total of 21 Instant Prize random drawings each game. Winners will be selected from among all eligible Instant Prize entries received per these Official Rules. See complete list of all Eagles home games at www.coloradoeagles.com.

PRIZES:

21 Instant Prize Winners for each game: Each Instant Prize Winner will receive one (1) of the following items: (i) One (1) Eagles Game Puck (approximate retail value \$5), (ii) One (1) Eagles T-Shirt (approximate retail value \$15), (iii) (1) 2009 All-Star Jersey (approximate retail value

\$100), (Selection and distribution of Prizes to be determined by Sponsor in its sole discretion).

GENERAL CONDITIONS. Except where prohibited by law, Winner grants to Sponsor and its advertising agencies the right to use and publish Winner's photo, proper name, likeness, voice, opinions, biographical information and state in any media to promote Sponsor and the Sweepstakes without additional compensation. By entering, participants release, and indemnify and hold harmless Sponsor and CHL, and their respective subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind, including death, arising from or in connection with the Sweepstakes participant's submission or receipt or use and/or misuse of any prize. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity of the Sweepstakes as determined by Sponsor in its sole discretion. Online entries are deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. Prize will only be awarded to the authorized account holders. If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers or otherwise interferes with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prize in a random drawing from all eligible entries received before the time of cancellation. Sponsor in no way promotes illegal acts, and any and all entries, which include or promote illegal acts will be disqualified. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, including www.coloradoeagles.com, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR

Colorado Eagles Hockey, LLC.

1625 Pelican Lakes Point, Ste 100
Fort Collins, CO 80528

WINNERS LIST. Sweepstakes results and copy of these Official Rules may be obtained by sending a self-addressed, stamped envelope to: "Colorado Eagles Go Click Win Sweepstakes" c/o V.P of Ticket Sales and Marketing, Colorado Eagles, 1625 Pelican Lakes Point, Ste 100, Windsor, CO 80550. Results will be available after June 30, 2010. Requests for results must be received by July 31, 2010.