

Contest Overview: The Colorado Eagles Shoot for Your Seats Contest (the “Contest”) will be conducted from 2:00 PM until 4:00 PM on Saturday, April 15th 2023 (the “Contest Period”) during which time a maximum of one (1) eligible Subscriber (defined below) per Colorado Eagles full Season Ticket Membership account (“Account”) will have the opportunity to participate in the Contest for a chance to win a credit of up to \$5,000 towards the purchase of their 2023-24 Colorado Eagles season tickets. Does not include Personal Seat License Fee. The Contest is subject to all applicable federal, state and local laws and regulations. (Date Subject to Change and all determinations and interpretations of the Eagles organization will be FINAL).

How to Enter: During the Contest Period, one (1) subscriber per account who meets the eligibility requirements will have the opportunity to participate in the Contest at Budweiser Events Center located at 5290 Arena Circle, Loveland CO, 80538. Eligible participants will be those that have paid in full their Full Season Tickets for the Eagles 2023-24 season by 2:00 PM on Saturday, April 15, 2023 (NO ENTRIES WILL BE ACCEPTED AFTER THE DEADLINE, NO EXCEPTIONS) and all payment accounts are up to date.

Who is Eligible: The Contest is open to a maximum of one (1) Subscriber for each Account and that participant must be designated upon check-in at event on the evening of April 15. For purposes of this Contest, any individual listed on the Account records of the Colorado Eagles shall be deemed a “Subscriber”, however, regardless of the number of tickets on an Account, only one (1) Subscriber per Account (the first to register at check-in) will be eligible to take a shot and win a prize. Any subsequent Subscriber will be deemed ineligible. Individuals who have played professional hockey at any level are not eligible to take a shot/participate. Subscribers with multiple Accounts may only participate in the Contest one (1) time but may designate Proxies to serve as the Entrants to their other accounts. *PROXIES – Subscribers may designate another individual (who has never played professional hockey at any level) to serve as their Entrant and to participate in the Contest on behalf of the Subscriber. The Proxy is only eligible to take one (1) shot in the Contest and may not serve as a Participant/Proxy for more than one (1) account.*

Colorado Eagles Season Ticket Member Shoot for Your Seats Contest Official Rules and Regulations

In order to participate, Entrant shall assume all risks associated with travel to and from the mutually agreed upon activity (“Participation”). ENTRANTS SHALL RELEASE, INDEMNIFY, HOLD HARMLESS, AND DISCHARGE the following persons and entities: Colorado Eagles, Larimer County Sports LLC, Budweiser Events Center, Larimer County, the Arena Manager, the AHL, other AHL member teams and each of their respective parents, subsidiaries, affiliates, owners, members, directors, managers, officers, employees and their advertising agencies, promotional partners and prize providers, associated with this Contest (“Eagles Releases”) in connection with any claim limited to ordinary or gross negligence arising from or in any way connected with the Entrant’s Participation in the 2023 Eagles “Shoot for your Seats” Contest. THE ENTRANT AGREES NOT TO BRING ANY CLAIM AGAINST Colorado Eagles RELEASEES, which claims concern in any way death, injury, damage, or loss of any type or nature, which arise out of, are related to, or are in any way connected with such entrant’s Participation in the 2023 Eagles “Shoot for your Seats” Contest”, and/or which arise out of or are connected in any way with my Participation in the Prize whether injury, death or disability, loss or damage is caused in whole or in part by ordinary or gross negligence of those persons or entities.

The Contest: During the Contest, the Entrant will have one (1) opportunity, using their own or a provided substitute hockey stick, to shoot one (1) AHL regulation-size hockey puck (provided by the Eagles) from the opposite goal line on the North end of the Budweiser Events Center ice surface through a hole in a board that is placed in front of a hockey goal located on the hockey goal line in the South end of the Budweiser Events Center. No warmup or trial shots will be permitted by Entrants. In order to be a successful shot, the puck must completely pass the goal line (i.e. no part of the puck may stop on any part of the goal line). A successful shot will result in the account being deemed a winner and every winner will receive a prize. **The Prize:** The value of the prize will be between \$1 and \$5,000 (the maximum) depending on each specific account. Does not include Personal Seat License Fees. No amount will be payed or distributed as a cash prize to the winners - will be applied in the form of an account credit. All winnings will only be applied to ticket accounts. All winnings will be credited to account within 20 business days and accounts affected will be notified of current status accordingly (by Eagles Ticket Team).